



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Draft MADISON ELECTION ADVISORY COMMITTEE

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Wednesday, May 12, 2010

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 103A (City-County Building)

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### CALL TO ORDER / ROLL CALL

- Present:** 5 -  
Paul R. Malischke; Sybil R. Better; Rosa J. Garner; Maribeth Witzel-Behl  
and Andrea R. Kaminski
- Absent:** 1 -  
Christian L. Odom
- Excused:** 2 -  
Marilyn E. Williams and Marlena G. Deutsch

Janet Piraino was present to represent the Mayor's Office. Adam Gallagher  
and Jean Tretow-Schmitz were present to represent the City Clerk's office.

### APPROVAL OF MINUTES

A motion was made by Ms. Kaminski, seconded by Malischke, to Approve the  
Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### NEW BUSINESS

### DISCUSSION ITEMS

1. [18090](#) Providing voters with education on the election process.

Committee members and invited election officials suggested ways to improve  
voters' understanding of the election process. These included encouraging  
greater citizen participation in government, designing public service  
announcements and press releases to reach a broad audience, and publishing  
an information card which Kaminski offered to draft.

Mary Bean addressed the committee, and suggested that the voter education  
program be expanded to encourage citizens to become more involved in  
government. She distributed the attached "Citizen Participation Check List."

Committee members agreed that the campaign to educate voters about the  
election process should be positive, simple and direct, with an emphasis in  
September on the effect of cross-party voting.

The City Clerk's Office agreed to ask a voter Frequently Asked Question section to the office website.

2. [18089](#) Debriefing on the April 6 Spring Election.

Witzel-Behl provided the attached report on the April 14, 2010, election.

#### LEGISLATIVE UPDATE

3. [17219](#) Update on recent legislative activity related to elections.

Malischke reported that the Wisconsin legislative session ended without passage of legislation that would allow online voter registration or bring the state into compliance with the federal MOVE (Military & Overseas Voters Empowerment) Act.

#### NEXT MEETING

4. [04353](#) Suggestions for future agenda items.

Committee members agreed the following priorities:

1. Voter education.
2. Election official recruitment and diversification.
3. Suitability of current polling locations.
4. Scheduling committee meeting dates for the remainder of 2010.

5. [05160](#) Confirmation of next MEAC meeting.

The next meeting will be held at 4:30 p.m. on Wednesday, June 9, 2010.

#### ADJOURNMENT

The meeting adjourned at 5:43 p.m.